

An aerial photograph showing a dark-colored car parked on a paved road. To the left of the road is a concrete curb, followed by a rocky shoreline where waves are crashing, creating white foam. The sky is not visible.

go zero®

Enhancing the hotel guest experience

gozerocharge.com

Boost occupancy and elevate guest satisfaction

We understand the challenges facing hotel businesses in the post-pandemic world. Drawing on our extensive experience working with the hotel sector, we recognise the need to maintain high occupancy rates and meet evolving guest expectations. Among these expectations is the growing demand for EV charging, which has shifted from being a luxury to an essential service. Guests now actively prioritise hotels that offer convenient charging facilities, making it a key factor in their booking decisions.

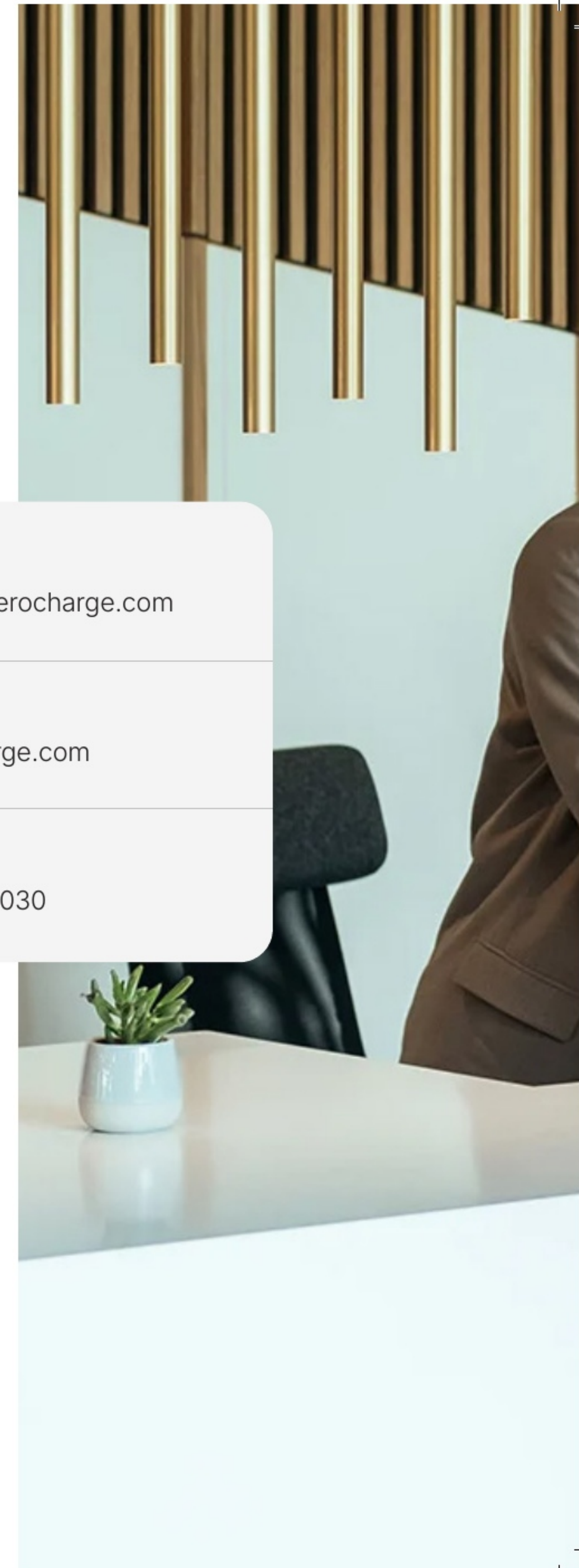
We also recognise that every hotel is unique. That's why we don't offer one-size-fits-all charging solutions. Instead, we take a consultative approach, working closely with you to design, install, and support a solution tailored to your current needs while remaining flexible enough to grow with demand.

Whether you operate a boutique hotel or a large chain, our software-driven, service-focused solutions are designed to attract more electric vehicle-driving guests, prepare your car park for the EV transition, and strengthen your sustainability credentials.

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Guest and driver experience

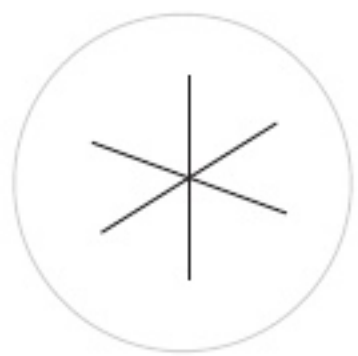
With insights gained from more than three million miles of EV driving, we use our expertise to ensure your guests enjoy the best possible charging experience. By mirroring the first-class service you already provide, we help create a lasting positive impression—encouraging repeat bookings and highlighting your commitment to guest satisfaction.

The Go Zero App adds value to the guest experience by allowing users to pre-book and pay for their charging sessions. Designed with simplicity in mind, our app is intuitive and easy to use.

Delivering an exceptional driver experience is our top priority. With over 99% uptime on our charge points, we provide unmatched reliability for your guests. We also offer a full range of convenient payment options—including card, app and online payments.

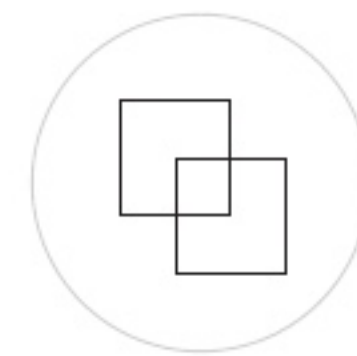
Technology to empower

A typical hotel initial installation may have four charging bays with charging power up to 22kWh, adding up to 66 miles of range per hour. Our flexible 5- to 10-year plans cover design, installation, maintenance, and advanced charging technology. Our designs are compatible with all electric vehicles for maximum convenience. Other benefits include:



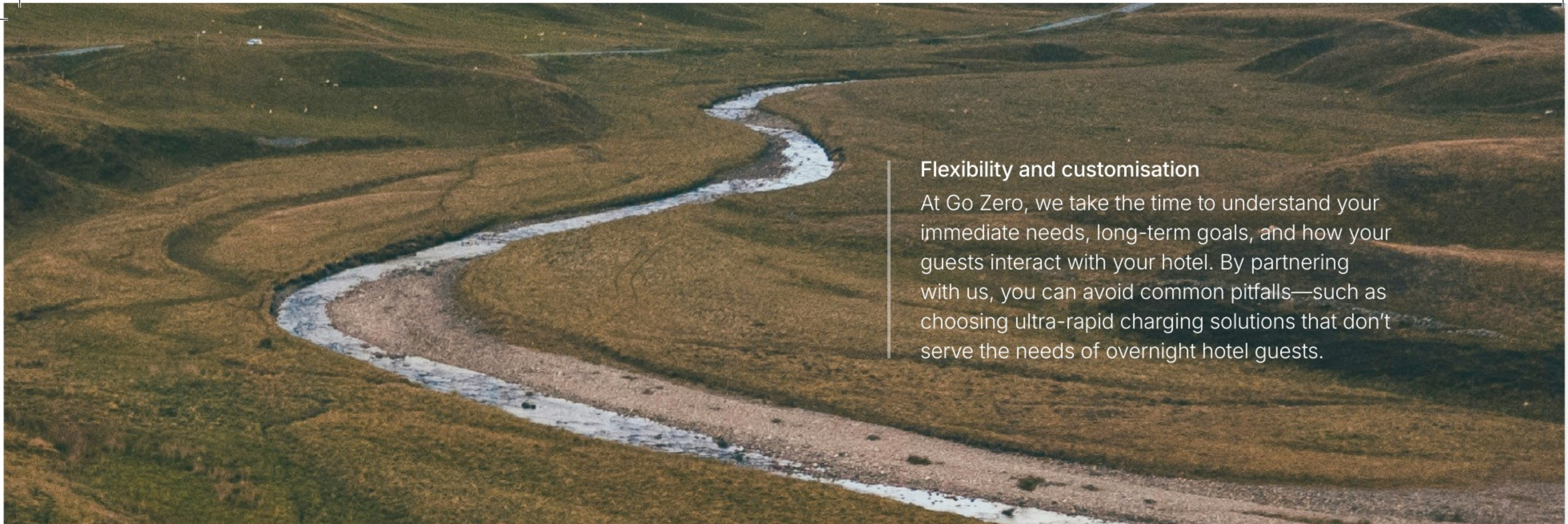
State of the art software

Our proprietary software allows you to manage charging reservations, monitor operations, and facilitates a range of tariffs via an intuitive interface. ESG tracking is available for compliance purposes. Guests can pre-book their charging sessions for maximum convenience.



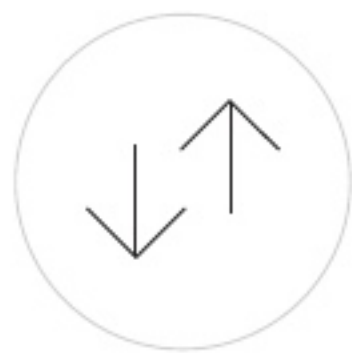
Effortless compliance

Under the UK's Public Charge Point Regulations, operators must meet certain requirements, including 24/7 customer support, live data access, and contactless payment for chargers over 8kW. The Go Zero team manages compliance on behalf of our hotel partners, allowing them to focus entirely on their core business, safe in the knowledge that every regulatory detail is being taken care of.



Flexibility and customisation

At Go Zero, we take the time to understand your immediate needs, long-term goals, and how your guests interact with your hotel. By partnering with us, you can avoid common pitfalls—such as choosing ultra-rapid charging solutions that don't serve the needs of overnight hotel guests.



New revenue streams

The Go Zero customer portal and dashboard provides valuable insights into charging patterns, enabling you to optimise the charging facilities. By monetising EV charging, hotels and hospitality businesses can create an additional income stream, with earnings set to grow along with the rising number of EV drivers.



Monitoring & support

Once your chargers are installed, we make sure they remain fully operational, ensuring your guests have an optimal charging experience. Our technology monitors their status every 60 seconds and on the rare occasion that an issue arises, 99% of problems can be resolved remotely with firmware or software updates. In other cases, we will arrange a site visit to diagnose the issue.

Your EV charging journey

We care about charge point utilisation as much as installation. That's why our advanced software includes features like pre-booking and customisable membership programs, designed to meet the unique needs of our partners. As a full-service provider, we handle everything from design, hardware, installation, support and ongoing management, so you won't need separate contracts with manufacturers or installers. Our customer journey looks like this:

Understanding your needs

We start by getting to know your business, your goals, and your customers. This enables us to design a solution that fits seamlessly into your operations.

Tailored solutions

From site surveys to charger selection, we create a site-specific plan that maximises the potential of your car park while meeting the needs of your guests.

End-to-end support

Our partnership team handles every step, from installation to onboarding and maintenance, ensuring a hassle-free experience. We provide ongoing insights to boost guest satisfaction and charger utilisation at your car park.







Aftercare and ongoing support

Marketing support

We help you promote the charge points with customisable templates for your website, social media, and booking confirmations, making it easy to inform guests and corporate customers about your charging facilities.

Dedicated support and maintenance

Our software proactively monitors the charge points, with any issues swiftly resolved. If needed, our 24/7 UK-based customer support is always on hand to assist both you and your guests.

Data insights

We provide insights into usage patterns through our customer portal and dashboard, helping to optimise operations and maximise revenue. At Go Zero, our commitment doesn't end with installation. We provide comprehensive aftercare to ensure that your EV charging enhances your overall guest experience.



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